

LICENSEE BENEFITS

What do I get for my Licensee Fee?

- Progressive Seaming Options with Only One Patented Panel Profile (TS-324™)
Three Options RollLok® - TripleLok® - QuadLok®
- Two Seaming Options for PanelCraft™ 216/218: TripleLok® - QuadLok®
- BRS Ongoing Tech and Sales Support
- FM, UL, ASTM (1592, 1646, 1680, 2140) Test Results
- Access to BRS UL Test Data for UL Listing
- Access to BRS FM Test Data for FM Listing
- Assistance with Florida Product and Texas Department of Insurance (TDI) Approval
- Access to Product Improvements - Ongoing Innovation
- Installation Guide Modified with Your Company Information and Product Names and Details Unique to Your Building System
- Architectural Details and Product Drawings in AutoCAD
- Product Application Guide in English and Spanish
- Seaming Guide in English and Spanish
- Technical Bulletins Available
- BRS Alpha/Ascension Program Offers Market Access Within 45 - 60 days

What are the cost benefits?

- No In-house Product Development Costs
- Lower Manufacturing Start-up and Inventory Costs than other Systems
- No Lineal Foot or Royalty Charge for Production
- Licensee Only Pays a One Time Fee for License and is Transferrable if Company is Sold/Purchased
- No Additional Cost to enter Alpha/Ascension Program. Reduces Capital and Initial Expenditures Substantially

What sales edge do I get?

- Tested Roof System Superior to Other Systems
- Progressive Roof Seaming options with one coil width. Reduces costly inventory
- Superior Wind Performance with Patented High Capacity Perimeter Plates and Windclips
- Fewer Installation Man Hours
- Lower Manufacturing and Inventory Costs than other Systems
- Continuous Product Improvements Keep Products Current and Up-to-Date
- Superior Edge/Corner Zone Performance
- Largest Selection of Clips to Meet any Design Challenge
- Retrofit Options Without Secondary Substructures due to the Extended Stand-Off Clips
- Highest Performing Rib Seam Joinery in the Market
- Best Air and Water Infiltration Performance in the Industry



DESIGNING SOLUTIONS
FOR TOMORROW



LICENSEE BENEFITS

Benefits

1. Access to the Leading, Established Product Development Firm in the Industry
2. 100's of Millions of Square Feet of Licensed Roof Systems Sold to Date
3. BRS has an Excellent Reputation of License Support
4. Established Vendor Source for Field Proven Accessories & Clips
5. Roof System Superior to Other Systems
6. Best in Industry Wind Uplift Performance with no External Clamps
7. Panel and Clips Covered by Patents
8. Lower Manufacturing Start-up and Inventory Costs than Other Systems (Ascension only)
9. BRS does NOT Compete with Licensees
10. BRS Benefits Only with the Success and Growth of our Licensees
11. No Lineal Foot or Royalty Charge for Production
12. Licensee Only Pays a ONE Time Transferable Fee for License
13. BRS Technical Support is Ongoing
14. New Products and Existing Product Improvements Due to Ongoing Innovation
15. Quality Control Program Available
16. Installation Guide and Product Sales Brochure Completely Adaptable to Licensees Names and Message
17. Use of BRS RollLok®, TripleLok®, QuadLok®, TS-324®, PanelCraft™ and Superior Seam Technology (SST™) Trademark Names
18. Approved Seamer Source with Continuing Product Improvement Support
19. AutoCAD Architectural Details, Product Application Guide, Engineering & Test Data, Product Specifications & Technical Bulletins
20. Quick Marketplace Entry Utilizing Alpha/Ascension Program
21. Patented Seamer Technology - Best in the Industry
22. Bilingual Installation and Seamer Guides - English and Spanish
23. Access to ARCAT - Design Community Digital Website Guide Specifications
24. Life Long Relationship Only Begins at License Purchase