

# LICENSING PROGRAM PRICING STRUCTURE

## CONFIDENTIAL

Building Research Systems, Inc (BRS) utilizing Superior Seam Technology™ (SST) has developed the two benchmark Structural Standing Seam Roofing Systems offered in the metal roofing industry for licensing. BRS has created the most technological advanced structural mechanically seamed roofing systems in the 3" x 24" Trapezoidal (TS324®) and Architectural vertical rib pan panel 2" x 16/18" (PanelCraft™ 216/218). Both include the largest and most diverse roof system clip options along with the most cutting-edge perimeter technology in the industry to handle any design challenge.

BRS has conceived a program in conjunction with the Stand-Alone License that improves your company's ability to enter into the Standing Seam Roofing Systems marketplace with either industry leading roof system including supplying the licensed roof system(s) in as little 45-60 days. The program provides an affordable avenue to market, sell, and supply the highest performing standing seam roofing systems to your customers - without the need to have a rolling mill or inventory coil stock on hand.

The Alpha/Ascension program requires the signing of a unique secondary license addendum at no additional cost to participate. The program allows a new license holder the opportunity to have near instant market participation without the typical costs of bringing a new panel offering to the marketplace. The Alpha/Ascension program participation provides time and opportunity for strategic capital expenditure planning.

The BRS license fee is \$185,000.00 due at the time of agreement signing for the first industry benchmark roof system profile. However, if a new licensee wishes to license both premier profiles, the second license can be purchased for an additional \$92,500.00 also due at signing. Excludes any state/local fees or taxes (if applicable) to the license fee amounts shown.

Included in the license purchase is roof system(s) ASTM testing, including testing with Underwriters Laboratories (UL) and Factory Mutual (FM) which have been conducted so a licensee may have little cost to become listed with those agencies.

All roof system(s) ASTM Test Reports, Load Span Tables, and Seaming Guides are provided with the BRS Technology Transfer after license purchase. The Tech Transfer includes the technical- know- how to produce, market, sell and supply the roof system(s). The license purchase includes the latest "Core Four" technical guides : Product Application, Product Installation, Architectural Generic Details and Order Procedures as well as a Selling and Marketing guide with BRS in person training for 1-2 days at your location. The roof system installation and seaming guides are provided in English and Spanish



DESIGNING SOLUTIONS  
FOR TOMORROW

